

NOTICE OF APPLICATION FOR AN AMENDMENT TO THE SIGN BY-LAW

5501 FERRY ST; (Roll No.: pid[16128]; roll[272506000302100];)
Sign By-law Amendment Application – City File: SBA-2026-002
(PLSBL20260132)
Applicant: F. PINGUE & SONS CONSTRUCTION 2010 LTD
Agent: As above

DATE OF DECISION

The decision date for this file has been scheduled for:

Date: Friday July 31, 2026

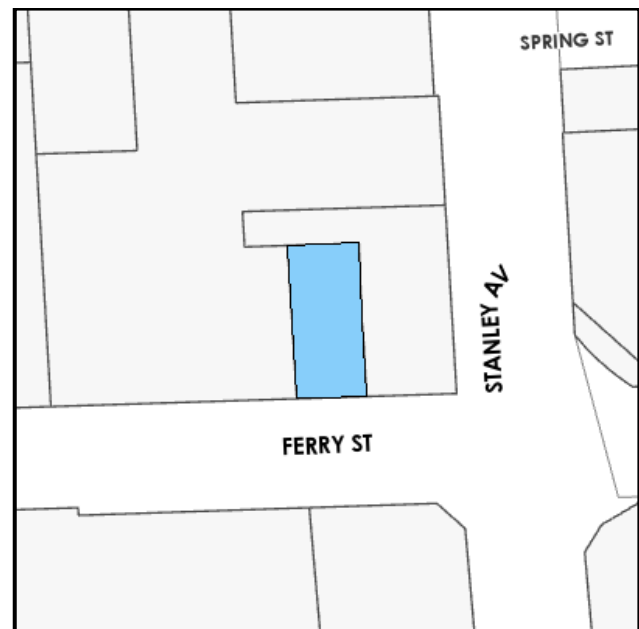
Any public individuals/groups interested in making comments on this application are encouraged to use the methods noted further below.

PROPOSED AMENDMENT

An application has been made to amend the Sign By-law to permit the installation of a 100% electronic message centre (EMC) billboard with 2 faces:

- That is located on a property designated Tourist Commercial in the City's Official Plan;
- To permit a sign within 30 m of an intersection that may contain any green or red lettering or graphics that are illuminated or flashing;
- To permit a billboard with 2 faces within 40.38 m of another billboard location; and,
- To permit additional signs on the parcel that conform to the City's Sign By-law regulations.

Whereas, the Sign By-law does not permit billboards in the Tourist Commercial district (and on a lot that is not vacant), signs within 30 m of an intersection that contain any green or red lettering or graphics that are illuminated or flashing; requires billboards to be a minimum of 300 m in distance from each other; and no other signs for which a permit is required are permitted on the premises where a billboard



has been installed.

Refer to the Schedule 1 for the site plan depicting the billboard installation location and Schedule 2 for the sign details.

HAVE YOUR SAY

Input on the proposed Sign By-law Amendment is welcome and encouraged. You can provide input by making a written submission.

WRITTEN SUBMISSION

To provide input in writing, or request notice if the proposed Sign By-law amendment is approved, please submit a letter to the General Manager of Planning, Building, and Development, City Hall, 4310 Queen Street, Niagara Falls, Ontario, L2E 6X5 prior to

Written submissions may be emailed to Brian Dick, MCIP, RPP, Senior Manager of Policy Planning, at bdick@niagarafalls.ca.

MORE INFORMATION

For more information, please contact Brian Dick, MCIP, RPP, Senior Manager of Policy Planning, at (905) 356-7521 ext 4247 between the hours of 8:30 a.m. and 4:30 p.m. or by email at bdick@niagarafalls.ca.

A copy of the Planning, Building and Development Department's report on the application will be available at <https://niagarafalls.ca/notices/default.aspx> after 4:00 p.m. the Thursday before the meeting.

LEGAL NOTICE

City Council has delegated approval authority to the General Manager of Planning, Building, and Development, or their designate. The General Manager, or their designate, may grant approval, approval with conditions or refuse the application. In the event of refusal, the applicant has the option to appeal the decision to City Council. City Council's decision on the appeal is final and binding. Further notice shall be provided in the event of an appeal.

Dated at the City of Niagara Falls this 26th day of June, 2026.

